

Route to Net Zero Standard

The Carbon Trust **Route to Net Zero Standard** is the only certification that guides your organisation on your journey towards Net Zero.

The Net Zero journey



A Net Zero future is a destination we need to reach - however hard it is to get there.

There are challenges and questions ahead:

1. Are we on track to meet our climate targets?
2. How do we measure and share our progress?

The Carbon Trust is the expert guide to help navigate this path. We recognise that businesses are at different stages on their Net Zero journey, and have different needs to turn their climate ambition into reality.

What is the Route to Net Zero Standard?

The Carbon Trust's **Route to Net Zero Standard** is the only certification to recognise your progress to Net Zero. It helps organisations measure and manage their emissions, inform carbon reduction strategies, and align targets for the future.

With tailored advice from our trusted experts, the Carbon Trust can help you:



**Plan your route map
to Net Zero**



**Certify and
communicate progress**

Three certified tiers

Wherever you are on your journey



Planning your route

As you progress through the tiers, the qualifying requirements become more challenging and cover more aspects of carbon management.

Our experts will guide you through the process, so you and your stakeholders can be confident that you are successfully meeting the targets needed to reach your Net Zero destination.

The certification works on the multiple dimensions of a Net Zero ambition, providing its bearers unique support towards their goals.



Do more than just reporting: certify your carbon emissions, and most importantly your **reductions**.



The certification is designed to increase ambition over time, and provide members with **guidance to stay on track** with science and best practice.



Obtain **third party verification** that your efforts are consistently aligned with your targets.



Obtain **actionable insights** on the path forward by completing the carbon management questionnaire, and work with leading experts to assess your efforts.

Why the Carbon Trust?

We are a global climate consultancy driven by the mission to accelerate the move to a decarbonised future. We have been pioneering decarbonisation for more than 20 years for businesses, governments, and organisations around the world.